



## **Electric Boat Management Association (EBMA)**

### **The Wisdom of Walt: Book Talk**

March 18, 2025 | 3:00 p.m. – 5:00 p.m. | Zoom

Imagine being told “it will never work.” Some of us have heard that already and others fear of being told that. Walt Disney was told this and he made his “impossible” dream happen. Though it was not an easy feat and he did not see the completion on some projects, it was his inspiration that influenced others to see it through and uphold his vision. What kind of leader would impact a business so that his cast members are now upholding his legacy to this day? Join us in a discussion on *The Wisdom of Walt: Leadership Lessons from the Happiest Place on Earth*.

You do not have to read the book to participate, but it is highly encouraged!

You can purchase the book here: [Amazon.com: The Wisdom of Walt: Leadership Lessons from the Happiest Place on Earth \(Audible Audio Edition\): Jeffrey A. Barnes, Al Kessel, Jeff Barnes: Books](#)

### **Put Walt to Work for You**

How do you go from dreaming of a theme park to building one? Walt Disney laid the blueprint. Learn how he did it and how his wisdom can guide you toward achieving the things that you dream of.

The experts told Walt it'd never work. A giant theme park, where parents and children could play together? Crazy! So Walt put all of his money into this crazy dream of his. He put his reputation on the line. Anyone else would have quit, discouraged and disillusioned, but Walt built Disneyland. How did he go from dreaming to doing? And how can you do the same, no matter what your goal?

In *The Wisdom of Walt*, Professor Jeffrey Barnes distills Walt Disney's vision, his knowledge and his methods into a series of actionable lessons. Through historical vignettes about Disneyland, as well as plentiful examples and exercises, Barnes creates a framework through which you can apply Walt's wisdom to improve your career, your company and your life.

### **Learn to:**

- Listen to your "Walter ego" and start trusting yourself
- Go "beyond the berm" with the secrets of Disneyland's success
- Make a "Main Street impression" on everyone you meet
- Create "E-ticket experiences" that keep them coming back for more

*WITH THE WISDOM OF WALT, YOUR SUCCESS IS JUST A DREAM AWAY!*