



**Electric Boat Management Association**  
**2020 Virtual Management Development**  
**Series**

***Supporting Different Generational Value***  
***Sets in a Remote Workplace***

Generational value sets are not stereotypes designed to separate individuals. Instead, they can provide language to explore values that are otherwise difficult to define. As virtual interactions increase, understanding these value sets can provide an empathetic backdrop.

In this session, we explore the generational value sets as they pertain to technology and remote interactions. Understanding generational value sets may explain why certain people are more resistant to various technologies.

**Topics To Be Covered Are:** Participants will learn how to identify potential values, and if they differ from their own, how to understand others point of view. With this knowledge, they can better support others, as well as, ask for what they may need.

**Presented by:**



**Jen Vondenbrink**

After receiving her degree from Babson College and working for large organizations such as Starbucks Coffee Company and Toyota, Jen Vondenbrink learned two keys to a healthy organization are how they communicate internally and the ability to navigate change.

Today she blends her Fortune 500 experience with her entrepreneurial knowledge to foster leader, manager, and employee growth through innovative training programs focused on the critical behavioral change. Jen has partnered with the University of Rhode Island to provide training to organizations in Rhode Island including, co-facilitating sessions on project management, change, and understanding the generations for General Dynamic Electric Boat's Business Leader Group (BLG).

For her efforts, she was recognized by the Commonwealth of Massachusetts for her ongoing commitment to educating the business community. In addition to corporate training, Jen speaks to local and national audiences on the importance of communication in today's workplace and is the co-author of In Search of Customers.

Some of her clients include:

- Starbucks Coffee Company
- Eversource, Energy Efficiency
- Tatte Bakery & Café, Boston
- Southcoast Hospitals
- EnerNOC
- Thundermist Health Center
- Center for Corporate and Professional Education at Cape Cod Community College
- Convention Data Services
- Center for Women & Enterprise
- International Fund for Animal Welfare
- International Association of Administrative Professionals
- Massachusetts School Administrators Association

If you are interested in signing up for this workshop, please email [ebmamd@gdeb.com](mailto:ebmamd@gdeb.com) no later than August 6<sup>th</sup> to be enrolled into the class. Please include your personal email in your request to sign up for the course. In order to attend this Virtual session you will need to access Zoom from outside of EB on your personal devices. If you have any questions please reach out to [ebmamd@gdeb.com](mailto:ebmamd@gdeb.com).

Please contact Giana DiCarlo (EBMA – Management Development Director) at [ebmamd@gdeb.com](mailto:ebmamd@gdeb.com) or 860-433-8037 with any additional questions.

**Virtual Zoom Meeting Thursday August 13<sup>th</sup> 4:00pm – 5:30pm**

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